

Yusen Logistics launches new Leadership Development Programme in partnership with the NOVUS Trust and Middlesex University

With the support of **and** partnership, YLUK has recently launched a new Leadership Development Programme comprising online webinars, classroom workshops (when possible), the Lumina Leader 360, books and podcasts.

New to development at Yusen is the addition of a Corporate Social Responsibility (CSR) element. In partnership with the Novus Trust and Middlesex University, Yusen are providing three, free places on the programme for senior leaders, and will also support students currently completing Logistics degrees. Participants on the programme will provide online briefings to students from across seven universities, Q&A sessions, one to one mentoring and research support.

***Liz Veasey, Regional Head of Talent and Development, Europe** said, "The new programme is the natural partner to our existing Management Development Programme, which we've run for many years. We're excited about the addition of the CSR element which brings together a leading logistics charity plus academic specialists to learn alongside our own leaders. Supporting and inspiring the next generation of supply chain professionals as part of the programme will be a great outcome for everyone!"*

The NOVUS Trust works with leading universities to provide students studying business, logistics and supply chain degrees with guest lectures, mentoring and career coaching, placements for the summer and a third year, year-long industrial placement, in addition to guaranteed graduate employment.

NOVUS recognises the need to reinvent the way in which the supply chain profession finds and prepares its future leaders. The Yusen Leadership Development Programme provides an opportunity for those working in the vital field of supply chain management to inspire the next generation of logisticians and support students in developing skills that will prepare them for a rewarding career in logistics!

***Bethany Windsor, Operations Manager NOVUS** said, "NOVUS believes that, by providing applied, sector-relevant education, we can recruit and retain superlative graduates for our sector. Our partnership with Yusen, and the commitment from those on the Leadership Development Programme to deliver talks, panels and mentoring, provides an exciting and tangible insight into the profession that is sure to inspire future logistics leaders!"*

***Lakshmi Narasimhan Chari, Middlesex University**, said, "The interactions with Yusen have been fantastic and it is extremely pleasing to know the synergies between what we educate and what happens in Yusen! The initiative by Yusen is commendable and the team is very friendly - I never felt like an outsider. Our students are provided with opportunities to embark on research projects that could be useful for Yusen and at the same time, they are mentored by industry specialists. At Middlesex Uni, we are excited and looking forward to nurture the symbiotic relationship!"*

INSIGHT INTO ACTION

Ian Kaye, Director of andpartnership, said, "It's been a fantastic journey so far working with Liz and the team at Yusen. It's so refreshing to see such a forward-thinking organisation investing in their people at such a critical time. The current climate has meant we've had the added challenge of making the programme fully blended with numerous digital elements so hats off to all involved!"

ENDS

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NOTES TO EDITORS**About Yusen Logistics**

A division of Yusen Logistics Co. Ltd, Yusen Logistics (Europe) BV is headquartered in Amsterdam, The Netherlands. Yusen Logistics (Europe) BV employs 5,500 people and is active in 17 countries across Europe, operation from 82 facilities with over 650,000 sq. metres of warehousing space. Activities focus on automotive, aerospace, retail, healthcare, technology and food logistics.

Yusen Logistics Co. Ltd. was established in 1955 and currently has over 24,000 employees worldwide at more than 550 locations in 45 countries, plus 2.6 million sq. metres of warehousing space. The company is a diversified global market leader in logistics.

Services range from supply chain management and consulting, through to contract logistics, hazardous materials logistics and reverse logistics. In addition, Yusen Logistics provides road and rail transport, air and ocean freight forwarding, intermodal and multi-modal transport, plus customs brokerage – nationally and internationally.

Yusen Logistics Co. Ltd is a member of the Japan-based Nippon Yusen Kabushiki Kaisha group, also known as NYK – one of the oldest and largest shipping companies in the world (established in 1885). NYK is quoted on the Tokyo Stock Exchange, has a total of 37,000 employees and generates annual revenues of approximately US\$ 20 billion.

Enquiries

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