

HOW TO IMPROVE STOCK MARGINS & CAPITALIZE ON CONSUMER TRENDS?

Effective inbound logistics management not only enables efficient and cost-saving destination management but also ensures you stay ahead of your industry peers.

EXECUTIVE SUMMARY

CHALLENGE

A leading European coffee retailer and café chain had difficulties managing inbound logistics from overseas. The enormous amount of manual processes throughout our customer's supply chain presented some major complications and additional cost demands.

SOLUTIONS

We worked with our customers to remove the silos that existed across stakeholders and aligned business units to bring all systems and parties into harmony through in-depth visibility and holistic planning. We helped to prioritize customer's inbound flow based on current inventory in warehouses, mitigated logistic risk and avoided uncertainties through data-based analysis.

RESULTS



7%

Increased product availability



EUR 500,000

Haulage savings – greater use of rail and barge



EUR 75,000

Operational efficiencies – enhanced cross docking, saving in handling costs



EUR 95,000

Estimated resource savings



2.5%

The customer has indicated that profit margins have improved

OUR CUSTOMER'S CHALLENGE

A leading European coffee retailer and café chain operating 1,000 stores, 20,000 outlets and 7 distribution centers in Europe had difficulties managing inbound logistics from overseas. The enormous amount of manual processes throughout its supply chain presented some major complications and additional cost demands.

Use of antiquated processes and technology had interfered the business efficiency. Untimely and low inbound visibility not only resulted in costly haulage at terminals but the lack of inbound logistics management also caused 20% of cargoes arriving up to a week late.

It was estimated that an extra EUR 200,000 p.a. went into unnecessary transportation, storage and manual coordination. This resulted in lost sales and unsold inventory, which was costing the customer an estimated EUR 5 million p.a.



OUR SOLUTION

We removed the silos that existed across stakeholders and bring all systems and parties into harmony through in-depth visibility and holistic planning.

We helped to prioritize our customer's inbound flow based on current inventory in warehouses, mitigated logistic risk and avoided uncertainties through data-based analysis. The improvement in inbound logistics allows more efficient product delivery and ultimately meeting the immediate needs of the market.

Manage your supply chain with Yusen Logistics' advanced system and technology.

In addition to providing solutions for destination management for inbound logistics, we also design and deliver a variety of end-to-end solutions from supporting upstream sourcing, vendor management, cargo consolidation and value-added services at origins, through to import customs clearance, cargo deconsolidation and downstream inland transportation at destinations.

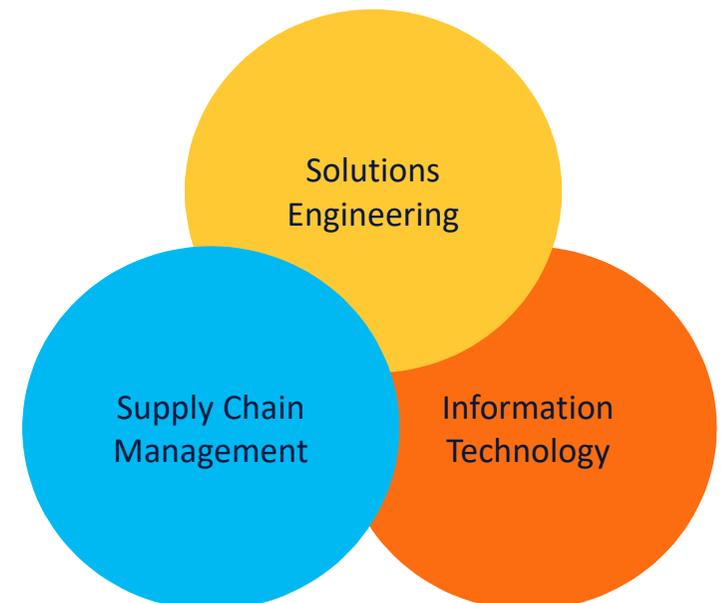
Ride the digital wave with us and gain competitive edge in the market.

Transform data into insights with predictive analytics. Maximize efficiency with our dynamic routing and demand-sensing tools.

We also provide early warning alerts of potential disruptions so you can manage and eliminate any interruptions that may impact your supply chain, enabling you to focus on developing your core business.

Want to know more?

Contact our supply chain & logistic expert at scs@hk.yusen-logistics.com



THE BENEFITS

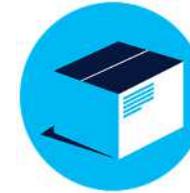
Yusen Logistics offered 3 main improvement services to help our customer stay ahead of disruptions, including upgrading system technology for augmented inbound logistics management, streamlining operational processes for efficiency and flexibility and the provision of management reporting, which delivers measurable KPIs and enables performance optimization.

Our configured system can manage shipment priority from a variety of origins, optimize distribution center delivery mode (road, rail or barge), plan shift patterns for scheduled container deliveries and capture destination milestones. These highly calibrated processes have improved our customer's inventory planning and removed isolated delivery schedules, ensuring retail promotion sales are optimized. Our customer has been able to capitalize on consumer trends and operational circumstances for strategic business planning while enjoying cost-saving benefits.

Streamlining the inbound operation has also improved overall performance and enabled more effective cost control. Apart from managing our customer's inbound haulage carriers, we also have been managing their inbound containers into 6 warehouses in Germany and 1 in Czech Republic. With the integration of our expertise to design customized and standardization processes across all distribution centers, it enabled routing efficiency and accuracy to be greatly improved. The establishment of KPIs and use of various management reporting tools, including milestone capture, carrier and vendor performance tools, help our customer monitor compliance in real-time and identify potential exceptions before they impact the wider supply chain or business.

Want to know more?

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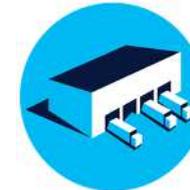
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